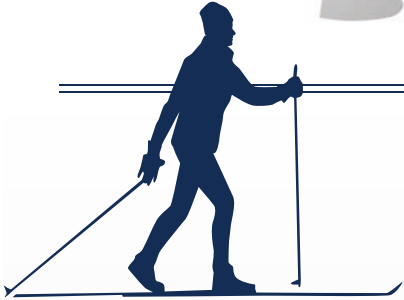


THE Key Piece

A MONTHLY PUBLICATION OF
LOYD J. BOURGEOIS LLC



Playing to your STRENGTHS

-50° temps; eyebrow deep snow; tropical-storm-force winds; 15 to 17 hours of sleep over nine days spent in the Alaskan wilderness on a 1,000-mile race... just another day at the office for five-time Iditarod winner, Dallas Seavey.

Our team recently had the pleasure of meeting this incredible and determined dog musher who recently tied the record for most Iditarod wins ever. He is also the youngest winner of the race. Dallas is an incredible athlete, businessman, speaker, and person. He can regale you with stories of personal and team triumph in the toughest of conditions for hours.

But as Dallas relayed to our team, the secret to his success in mushing and business is simple: Have a great team, play to your team's strengths, and have a plan but be willing to change.

Without an outstanding team of dogs around him, Dallas could not even compete – much less win – the Iditarod. Any success – according

to Dallas – starts with the team.

And even with the best team, Dallas acknowledges you have to put your team in a position to succeed. Dallas' success came from understanding his team of dogs were smaller and slower than most other Iditarod competitors, so



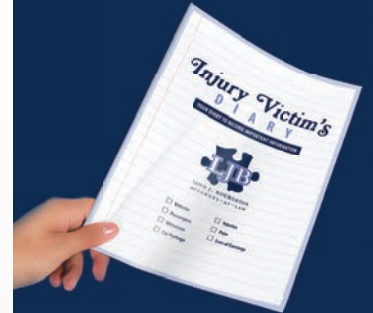
he could not compete traditionally. However, he found his team could recover quicker than most dogs when they rested. So he modified his overall plan and only raced for 6 to 8 hours at a time and rested for 3 hours, while his competitor raced for 12+ hours but rested for 6 to 8 hours. He knew his team and played to its strengths.

Finally, in a race like the Iditarod, plans are great, but conditions change so often that the plan has to be flexible. From 60+ mile per hour winds over the Arctic sea, to snowfalls so deep the path is impassable, to the lead dog getting hurt and needing help with another team member stepping in to fill the void – plans are great, but the leader

CONTINUED ON PAGE 2...



Lloyd J. Bourgeois
Attorney-at-Law



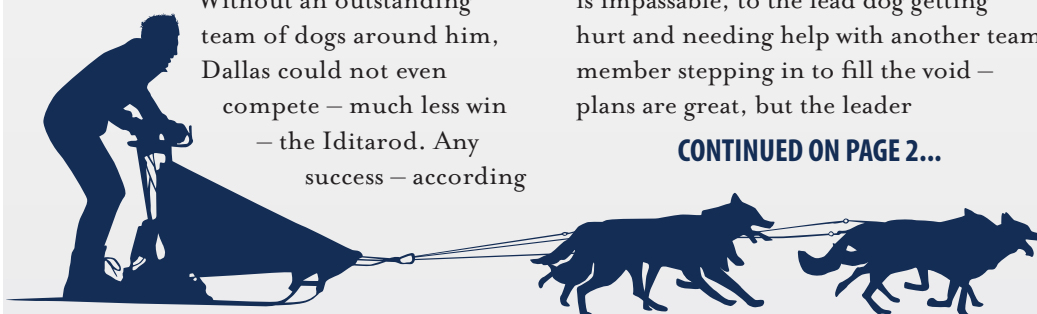
GET YOUR FREE COPY! *Injury Victim's Diary*

I created this workbook for you to document all the evidence you need to obtain a fair settlement from the insurance company after getting hurt in a wreck; things you may forget with time, like:

- The accident details.
- Witness information.
- The progression of your pain and symptoms.
- History of missed work and wages.
- Names of doctors and dates of visits.
- And more!

If you'd like a copy of this resource or know someone else who may need one, give our office at call at (985) 240-9773 or visit LJBGuides.com. We'd be happy to send you a free copy.

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LJB's Cookin' Corner

RUTH'S CHRIS SWEET POTATO CASSEROLE

LOYD'S NOTE: *Here is a favorite recipe that is a required dish at Grandma Plunk's holiday dinners. It's a side, but it almost tastes like dessert!*

INGREDIENTS

CRUST

- 1 cup brown sugar
- 1/3 cup flour
- 1 cup chopped nuts, pecans preferred
- 1/4 cup butter, melted

SWEET POTATO MIXTURE

- 3 cups mashed sweet potatoes

- 1 cup sugar
- 1/2 teaspoon salt
- 1 teaspoon vanilla
- 2 eggs, well beaten
- 1/2 cup butter, melted

DIRECTIONS

1. Combine brown sugar, flour, nuts, and butter in mixing bowl. Set aside.
2. Preheat oven to 350 degrees.
3. Combine sweet potatoes, sugar, salt, vanilla, eggs, and butter in a mixing bowl in the order listed.

Mix thoroughly.

4. Pour mixture into buttered baking dish.
5. Sprinkle the surface of the sweet potato mixture evenly with the crust mixture.
6. Bake for 30 minutes. Allow to set at least 30 minutes before serving.



If you have a recipe that you'd like to submit to the newsletter, please share it with us at info@LJBLegal.com.

Enjoy!

Let's play trivia!

We recently attended a trivia night in celebration of my sister-in-law's 40th birthday. A great time was had by all, and our team came out on top! Here's a sampling of some of the questions we received. How many can you get right?

What island did Ahab set sail from in

Herman Melville's 1941 classic Moby Dick?

What current highest-paid actress made her film debut at the age of 9 in Rob Reiner's 1994 comedy-drama adventure film North?

What is the easternmost state capitol in the continental United States?

What actress said the phrase, "Whoever said orange is the new pink was seriously disturbed?"

What state's license plate boasts "Birthplace of Aviation?"

What artist took home 6 Grammys in 2018, including Album of the Year, Record of the Year, and Song of the Year?

STRENGTHS CONTINUED

must be flexible and adapt to changing conditions to ensure the success of the team.

Dallas' message resonated with all of us. And while we are not likely to face the drastic physical circumstances Dallas faces on the race course, we truly believe our team is important. We have to utilize our team's strengths for the

best outcomes. Plans are necessary but require review and change from time to time as circumstances dictate.

If you are looking for some inspiration to overcome obstacles and succeed in the toughest of conditions, read up on Dallas Seavey. You will walk away knowing that you too can face the

challenges and succeed.

P.S. See the next page for some exciting news about our team! And stay tuned – another big announcement is coming next month!

Reminder About Our Firm's COMMUNICATION POLICY

Our promise to you is that while we are working on YOUR case – we are WORKING on YOUR case. And this goes for each and every one of our clients. This means that our focus and attention are

squarely on your case and not anything else. Because of this, Loyd Bourgeois DOES NOT take unscheduled phone calls, emails, or walk-ins. This makes all of us more productive, efficient, and knowledgeable about YOUR case. It may help get your issue resolved faster. You can always call the office at (985) 240-9773 and schedule a

phone appointment or in-person visit.

DISCLAIMER: *This publication is intended to educate our clients, referral sources, and others in our network. This is not intended to be legal advice. Each case is different. You can pass this information along to your family and friends as long as the newsletter is copied in its entirety.*

Join us for **PASTALAYA** and a good time!

As our longtime readers know, one of our favorite things to do is participate in local cook-off events. After taking a year+ off due to COVID-19, we were all set to return for the Battle for the Paddle. Then Ida hit and derailed that plan.

We'll finally (fingers crossed) be at it again for Dat Dads' Club's 4th Annual Gradoux on the Bayou. **This year's event will be held at the River Parish Community College United Way of St. Charles Campus on Highway 90 in Boutte (the old Bingo hall) at noon Dec. 11.** Tickets will be available at the door and are \$5 for all you can eat. Children 8 and under are free.

In addition to entering a cooking team in the pastalaya competition, we're also sponsoring the beer tent. We're all excited to be back sharing some delicious food. But I don't think anyone is more excited than our chef Bubby and his apprentice Preston. We hope to see you there!



REVIEW ROUNDUP



"Very professional lawyers who are willing to listen and work with you. Lucy was very patient with me and my situation. She communicated with me throughout the process and was able to answer all of my questions. I trusted her guidance, and the process went smoothly. Thanks for all that you did."

— *Kay Golden*



"Exceptional professionalism and concise description of process. What we especially appreciated was the guidance and suggestive information we needed to completely prepare our Will & Power of Attorney without negating any necessary legal requirements. Received all documents and DNR cards through the mail in less than a week. Thanks!"

— *Dennis Mire*

Heather Darling joins LJB Legal team

This month we welcomed Heather Darling to the LJB Legal team. Heather comes to us with almost 30 years of experience in the legal field.

She has definitely owned our core value of, "We get it done" by jumping in and very quickly becoming an important member of our team as we work to rebuild stronger than ever before. If you call and talk to Heather, please give her a warm welcome.



Thanks for recent referrals

We are always thankful to those who trust us enough to recommend us.

- Sean Pilie
- Brandi Thomas
- Jake Lemmon, Attorney
- Ron Dantin
- April Hebert
- Martina Salles
- Dawn Madere
- Sara Lyon
- Barbara Billings
- April Hebert
- Lauren Rogers, Attorney
- EJ Giusti
- Sandra Harding
- Tina Robertson
- Sammy Accardo, Attorney



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"We Fight Life's Legal Battles with Compassion and Care!"

- Hurricane Insurance Claims
- Car Accidents & Personal Injury
- Social Security Disability & Long-Term Disability
- Divorce & Child Custody

IN THIS ISSUE: Playing to Strengths // Sweet Potato Casserole // A 'Darling' of a New Team Member

Our team attended the Great Legal Marketing Summit in Arlington, Va. It's always a jam-packed conference with so many new ideas about how to better serve our clients and community. It's a fun challenge to bring all of that knowledge and inspiration back home and find ways to implement them into our firm with our own personal twist.

This year, I was honored to have been invited to speak with a panel of fellow attorneys on stage about our practices, challenges, and growth. This was also the first year Christy and Lucy joined us at the summit. Our brains were working overtime, but we still enjoyed a quick trip to the National Mall before catching our flight back home.



Loyd speaks at Great Legal Marketing Summit in Arlington, Va.

